



For Immediate Release

Premiere Executive Suites Announce New President

Halifax, Nova Scotia, January 31, 2007 – Premiere Executive Suites (PES) today announced the appointment of Jeffrey L. Brookhouser to the position of president. Founder and Chairman Tim Moore, along with majority shareholder Jim Spatz, are very pleased with the appointment and look forward to his guidance in growing the business.

“Jeff’s high energy style and appetite for challenge is just what PES needs now. We are confident his results-oriented approach to getting things done, along with his significant tier-one brand experience with large national and international firms will be instrumental as we expand,” said Moore.

Known for his strategic thinking, Brookhouser has an impressive track record in achieving results through a rigorous focus on business metrics. “His previous success in motivating and leading entrepreneurial management teams make him the perfect fit for PES today, says Jim Spatz. “As PES enters into a new phase of growth, Brookhouser will be responsible for executing an aggressive growth plan for the company across Canada and beyond.”

Brookhouser’s optimistic approach to business and passion for brand management is expected to positively impact the growth and expansion of PES in the months and years ahead. He speaks with enthusiasm about his new position. “I am looking forward to exciting times ahead with Premiere Executive Suites,” comments Brookhouser. “I hope to make a positive contribution to the growth of the company and can’t wait to get started.”

During his 27-year career, Brookhouser has held several executive positions primarily in retail brand management. He began his career in Wichita, Kansas and over the years has worked in New York and Toronto. His most recent leadership roles with Budget Auto Canada and Allied Domecq Quick Service Restaurants (ADQSR) showcase select key accomplishments involving franchise development, major branding initiatives and programs designed to increase market share and revenues substantially.

Brookhouser begins his new role on Monday, February 5th in Toronto.

About Premiere Executive Suites:

Since 1999, Premiere Executive Suites has established a Canada-wide network of 300 residential executive suites. A cost reduced alternative to luxury hotel accommodation for temporary assignments, training programs, extended stays or relocation, Premiere Executive Suites has built a thriving and growing business by offering exceptional value and prime locations to visiting executives. The flexible, no-lease options enable nightly, weekly, or monthly rentals in Canada’s major cities. Each Premiere office operates as its own business with local real estate management, ensuring the highest quality of client experience.

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