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PREMIERE SUITES MAKES IT EASIER TO CHOOSE A 'HOME AWAY FROM HOME'

Canada's leading 'Extended Stay' Accommodation Provider Revamps its Website to Enhance Selection Process

Toronto, ON - As Premiere Executive Suites continues to expand, no area of its operations is being left untouched - including the company's public website. A major overhaul of its online presence has just been completed, making it much more user-friendly for past, present and future clients.

"The new site is much more interactive and informative, allowing visitors much quicker access to our individual properties," said Jeff Brookhouser, President of Premiere Executive Suites. "In fact, this is only phase one of an extensive website redesign. Over the next several months, we'll centralize our inventory which will allow for checking individual suite availability, and over time we will introduce fully automated online reservations.

"With just phase one completed, we're already well ahead of others in our industry."

The new website makes it easier than ever to determine what Premiere Executive Suites offers across the country, with a menu of sites in each city, street maps and several photos of nearly every location in the network. The URL for the website remains unchanged at www.premieresuites.com.

Premiere Executive Suites is in the business of providing deluxe accommodation to primarily corporate personnel who have been assigned to longer-term management projects in key business centres across Canada. The company has very quickly become the leader in the Canadian "Corporate Housing" industry, by entering every feasible market from St. John's to Victoria. Founded in 1999, Premiere Executive Suites has expanded to include more than 750 suites.

"Most of our competitors tend to be focused on one or two markets, with a limited choice of units and locations," says Brookhouser. "But we've invested in just about every important business centre, and we have a wide choice of units and locations in each. That provides great flexibility and convenience for our clients, who've also come to expect consistently upscale in-suite furnishings, and a high level of customer service from us."

Designed to provide a cost-effective alternative to traditional hotel accommodation, Premiere Executive Suites primarily offer weekly, monthly or even longer-term furnished apartment-style rentals in Canada's major cities. Each Premiere Executive Suites office operates as its own business with local real estate and guest services management.

Premiere Executive Suites is extremely proud to have been named to the 2007 *Profit* Magazine List of "100 Fastest Growing Companies in Canada" (for the second time), as well as the *Progress* Magazine List of "Best Places to Work in Atlantic Canada".

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