



For Immediate Release: Tuesday, March 18, 2008

PREMIERE EXECUTIVE SUITES ACTIVELY SEEKS OPERATING PARTNERS

Canada's most recognized and trusted name in 'Extended Stay' accommodations is on the move.

Toronto, ON - Premiere Executive Suites is in the business of providing deluxe accommodations to mobile employees who have been assigned to longer-term management projects in key business centres across Canada. The business is called 'Extended Stay' Accommodations, and while Premiere was not the first company to provide furnished, apartment-style facilities, it has very quickly become the only coast-to-coast provider.

"We have tapped an incredibly under-served market here in Canada," says Jeff Brookhouser, in his second year as President of Premiere, "and the challenge will be keeping up with demand. Access to real-estate and capital is not an issue, but finding the right people to manage our properties is vitally important."

The 'Extended Stay' sector is a small but rapidly growing part of the overall travel and tourism industry in Canada. The industry is experiencing double-digit growth and stands at roughly \$300 million dollars. Premiere's objective is to capture a 20% share of the business over the next few years. In its infancy and with revenues of nearly \$20 million, Premiere is well on its way.

"We have established operations in each of the key business centres across Canada" says Brookhouser. "To achieve our share objective and as part of our 'fill-in strategy' we'll need to establish operations in some of the smaller markets and add new resources in some of our larger markets".

Premiere is actively seeking operating partners in Ottawa, Toronto, London, Kingston and Windsor as well as Winnipeg, Saskatoon and Regina.

"We're looking for people with extensive experience in serving customers, and with solid business skills," Brookhouser says, "but even more than that, we want people who will be excited and committed to be at the forefront of a new and growing sector in corporate hospitality."

About Premiere - Premiere Executive Suites was founded in 1999 by renowned entrepreneur Tim Moore, founder of AMJ Campbell Van Lines, the largest moving company in Canada. Mr. Moore was instrumental in bringing this unique industry to Nova Scotia and developing it across Canada on a top-quality scale. Since 1999 Premiere Executive Suites has established a Canada-wide network of more than 750 residential executive suites.

Each Premiere office operates as its own business with local real estate and guest services management. Premiere's plan is continued growth in the coming years as it further establishes itself as the leader in providing luxury furnished accommodations across Canada.

For more information about managing partner franchise opportunities, please visit <http://www.premieresuites.com/franchise.aspx>

-30-

For more information:

Jim Deeks

Primary Counsel Group Inc.

Phone: 416-689-8421

Email: jdeeks@primarycounsel.com