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OLYMPIAN TO ACT AS COMPANY AMBASSADOR FOR PREMIERE EXECUTIVE SUITES

Diane Jones Konihowski steps away from active management to promote the extended stay industry

CALGARY AB- The woman still recognized by millions of Canadians as the pentathlon champion at the 1978 Commonwealth Games has accepted a new role in a company that she was instrumental in growing to number one in Canada.

Diane Jones Konihowski will now be an Ambassador for Premiere Executive Suites, the largest operator of "extended stay" accommodations in the country. Ms. Jones Konihowski started the business in Calgary and has been managing the Premiere branch since its inception, but recently decided it was time to "step away from the day-to-day operation" and leave it to the team she assembled. The company quickly extended an offer to her to act as a goodwill ambassador, and help promote both the company and the growing popularity of extended stay accommodation.

"It's been exciting to be part of the growth of the industry and the company these last few years," says Ms. Jones Konihowski. "More than any other company, Premiere has clearly understood the need for corporate housing across the country – mainly for traveling executives who need a comfortable home away from home for extended periods of time."

"I've really enjoyed making it happen here in Calgary. The team we've put together is first class, just like our suites, and I'm happy to start taking it a bit easier!" Dave Blackman will be heading up the Calgary branch.

Notwithstanding her business success, Ms. Jones Konihowski will be forever known as a world class multi-event athlete in the sport of track and field. A member of the Canadian Olympic team in 1972 (Munich) and 1976 (Montreal), Jones Konihowski was ranked #1 in the world in 1975 and 1978 in the pentathlon. She was favored to win the pentathlon as a member of Canada's Olympic team in 1980, but Canada joined the American-led boycott of the Moscow Games. She won gold twice at the Pan-American Games, and was named "Canada's Female Athlete of the Year" in 1975 and 1978.

A member of the Order of Canada, the Olympic, Alberta and Saskatchewan Sports Hall of Fame, Ms. Jones Konihowski was selected as Chef de Mission for the Canadian team at the Sydney Olympics in 2000.

“We are so proud of what Diane has done for this company, and so excited by her agreeing to stay with us and help build on what we’ve achieved,” said Jeff Brookhouser, President of Premiere Executive Suites. “Her role as Ambassador is a good fit for us and a good fit for Diane.”

About Premiere - Premiere Executive Suites was founded in 1999 by renowned entrepreneur Tim Moore, founder of AMJ Campbell Van Lines, the largest moving company in Canada. Mr. Moore was instrumental in bringing this unique industry to Nova Scotia and developing it across Canada on a top-quality scale. Since 1999 Premiere Executive Suites has established a Canada-wide network of more than 750 residential executive suites.

Each Premiere office operates as its own business with local real estate and guest services management. Premiere's plan is continued growth in the coming years as it further establishes itself as the leader in providing luxury furnished accommodations across Canada.

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